

**SOCIAL
INNOVATION
COMMUNITY**

TOOL TEMPLATE: WHO INSPIRES US

References: Collective Action Toolkit by Frog Design

Who are the people from my community that can help me and inspire me solve the challenge?

Complexity: Low

Time required: 40 minutes for 5 member team

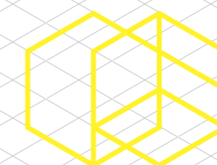
Material required: A4 papers, pens (optional: stickers, photos, markers, post-its)

What is it for?

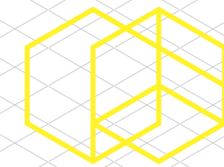
Who inspires us tool can be used to identify people from team's community that can help the group to solve the challenge or simply inspire them during the innovation process. This tool can later on help the team in the identification of potential stakeholders and potential beneficiaries of the innovation.

How to use it?

Tool template consists of detailed instructions for executing this activity. Follow the instructions for achieving maximum results.



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1

Divide your group into two teams and give them a piece of paper.



2

Ask each team to write down the names of as many people as possible who could help them solve a problem. These people could be famous, infamous, personal family, friends, and other connections. Note the reasons why group members chose each person.



3

Give each team five minutes to share their list with the other group. As the teams share, have someone write down all of the names and reasons why each person was chosen on a sheet of paper everyone can see.



4

Next, have the entire group look at the names on the list and talk about what all these people have in common. Write down these commonalities and any other interesting discussion points for everyone to see. Put these notes on the wall so everyone can remember who inspires them and who could help them in the future.

