

**SOCIAL
INNOVATION
COMMUNITY**

TOOL TEMPLATE: JUDGING CRITERIA

References: BIG IDEAS @Berkeley Toolkit

What are the relevant criteria when selecting innovative ideas?

Complexity: Medium

Time required: judging time depends on the pitching session duration

Material required: criteria sheet, pens

What is it for?

Judging criteria list is a spreadsheet containing important questions /directions for judges to evaluate and score participants idea in the social innovation competition.

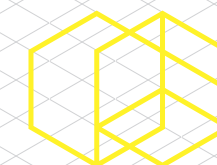
How to use it?

For the event organizer:

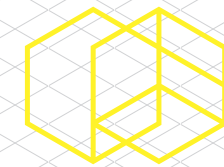
- 1) Print out the criteria sheets and distribute it to your competition judges (one sheet per idea).
- 2) Make sure judges evaluate each idea during the pitching session and mark their notes /answers on the sheets.
- 3) Judges/organizers use these notes to rank ideas or select the best ones.

Tip:

- 1) You can distribute the sheets to the teams as well. Criteria list will help them prepare the pitch in a more efficient way.
- 2) Make sure your judges are experts in the social innovation field and other co-related areas (e.g. investing, design, marketing).



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QUALITY OF PITCH

- How compelling and enthusiastic is the team in describing their idea?
- How professional and prepared were the team in presenting?
- Did the team inspire confidence?

CREATIVITY AND INNOVATION

- Does the project provide a creative and innovative solution to a major social issue?
- Is the team presenting a unique opportunity?
- How does it compare to other solutions?

LIKELIHOOD OF SUCESS

- Does the team have a clear vision for the first year of implementation?
- Do they have a strong team with the necessary skills set and experience?

SOCIAL IMPACT POTENTIAL

- Does the project address a clearly defined need?
- Does the team demonstrate a deep knowledge of the target community?
- Is the team clear about it will define and track its progress?