

**SOCIAL  
INNOVATION  
COMMUNITY**

# TOOL TEMPLATE: IDEA SELECTION

References: Flanders Service Design Toolkit

## **Which idea is the most suitable and feasible solution to the social problem/need?**

Complexity: Low  
Time required: 1 hour  
Material required: pen, post-its

## **What is it for?**

After coming up with lots of ideas on how to solve the problem, it can be difficult to know where to start and which idea to develop. The Idea Selection tool helps you map out the numerous ideas you have according to their originality and feasibility. The objective of the activity is to select which ideas to focus on, to save for later and to trash completely.

## **How to use it?**

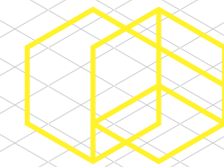
The tool can be completed individually or in groups. Start the activity by jotting down on post-it notes the ideas. Then idea by idea, decide whether it is original or ordinary, feasible or not (yet) feasible and post it accordingly.



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