



**SOCIAL
INNOVATION
COMMUNITY**

TOOL TEMPLATE: HEAD, HEART & HANDS

References: Innovation Toolbox (N/A), Cognitive Minds

How can you evaluate your idea?

Complexity: easy
Time required: 30 minutes
Material required: A4 papers, pens, post-its

What is it for?

Head, Heart & Hands method is a useful tool that forces the team to adopt three mindsets useful to evaluate their idea and view it from different perspectives. Use this tool to avoid preferences and to help you get a bigger picture over your idea. This tool helps the team to prepare for pitching session.

How to use it?

This is a simple exercise for the team to wider the understanding of their idea.

Within the Social innovation competition the facilitator needs to organize the workshop session to execute this activity. Set 15 minutes for preparation and 15 minutes for the team to present and discuss the idea from these three standpoints – cognitive, affective and practical.



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